



Who we are

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AAG is a software delivery and brand management & consulting boutique based in Chicago

We are a team of industry veterans and technology innovators with **100** years of combined experience

We specialize in delivering tailored, agile, and transformative solutions to empower small and mid-sized companies with enterprise-grade digital capabilities, without the enterprise-level complexity or cost

We offer a flexible, scalable approach focused on value generation that grows with your business, providing expert guidance to navigate the digital landscape and unlock your company's potential

Mission



Technology should not impede ambitions
and business outcomes.
Instead, it should empower them.

We believe that customly
tailored digital and marketing
solutions can overcome any
challenges hindering
business growth.

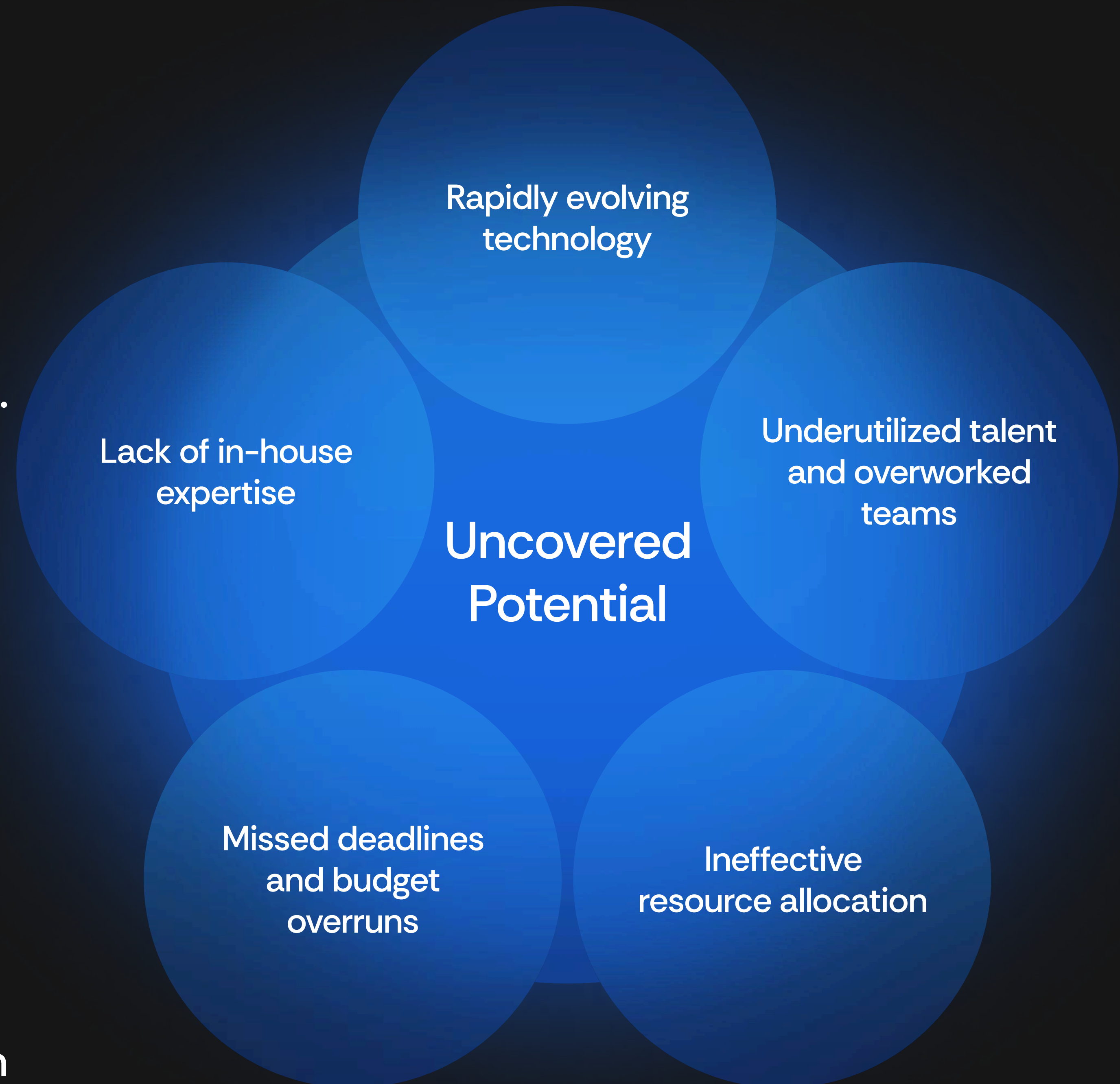
We strive to reimagine
classical consulting to
address the limitations of
traditional models and meet
the dynamic needs of
modern businesses.

What challenges we see on client's side

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Businesses often struggle to keep pace with the rapidly evolving technology environment. Many companies lack in-house expertise, which hinders their ability to innovate and compete with larger businesses.

Traditional project management with lack of product development expertise approaches frequently result in missed deadlines and budget overruns, causing missed market opportunities. Additionally, ineffective resource allocation can lead to underutilized talent or overworked teams, impacting both project outcomes and employee satisfaction



What sets us apart

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Build customly
tailored strategies

Deliver enterprise-
level results without
hefty price tag

Set clear, measurable
objectives
We guarantee a positive
return on your investment

Guaranteed
value

Bridge digital and
brand landscape

Ensure business stays
competitive in the
evolving digital era

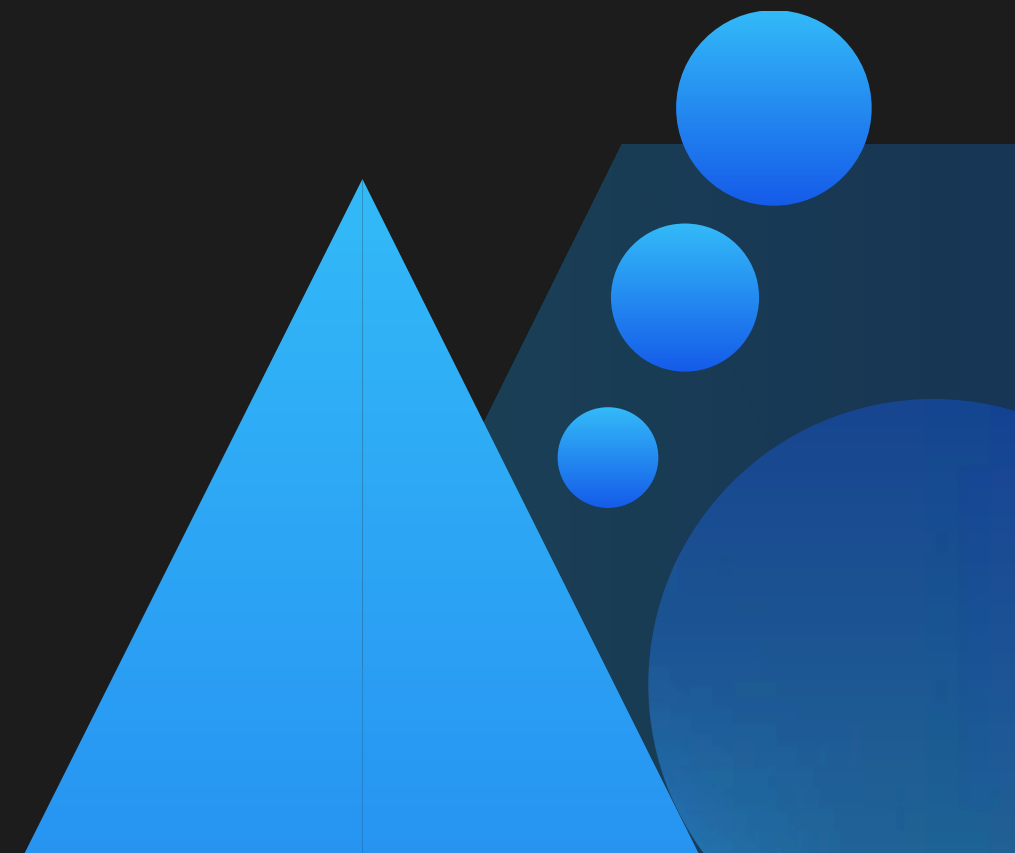
Our Impact

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15–25% average
improvement in client
operational efficiency
and effectiveness



Up to 30% reduction
in project delivery times,
with an average of 20%
across all clients



20% increase
in successful digital
transformation initiatives



Methodology

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From research and insights to data intelligence and strategic planning, we help companies push boundaries and achieve measurable impact. Our four-pillar approach includes:

Strategic Technology Alignment & Integration

Brand Elevation & Positioning

Process Optimization & Communication

Tailored Organizational Phased Transformation

Guaranteed Value

Clients journey

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Client evaluation

Identify the "why" and "what" behind your needs

Tailored and flexible solutions

We combine the best models to fit your project

Fast implementation

Delivering consistent value quickly

Knowledge transfer

Empowering your team to sustain success

Regular updates

Keeping you informed every step of the way

Value-driven partnership

Aligning our success with yours

Our Approach

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Snapshot Report

A data-driven overview of your current situation



Analysis & Improvement options

Identify the "why" and "what" behind your needs



Clear Milestones

A clear, fixed-price proposal for the improvements implementation and a roadmap

Our methodology ensures quick wins and predictive growth while aligning with long-term strategic goals. Visibility is maintained through regular demos, progress tracking tools, and open communication, keeping you informed about value delivery. This flexibility allows for rapid adjustments based on new insights.

Comprehensive Research & Analysis – Laying the Foundation for Technological Advancements

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What we do

- Conduct a rapid assessment
- Deliver a preliminary analysis within the first week
- Identify gaps and opportunities for improvement

Focus Areas

- Software solutions
- Automation and AI Integration
- Data analytics and security
- Brand strength

What you receive

- Rapid assessment report
- Software solutions roadman
- Brand strength enhancement plan
- Implementation timeline
- Budget estimate with resource requirements

Elevating the Brand – Building a strong and recognisable market presence

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What we do

- Analyse market perception
- Develop a brand strategy

Focus Areas

- Brand identity
- Market differentiation
- Messaging and communication

What you receive

- Brand and PR Strategy with quick wins
- Key messaging framework
- Timeline of activities

Process Optimisation – Enhancing efficiency and effectiveness

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What we do

- Map and analyse business processes
- Identify bottlenecks
- Recommend targeted improvements

Focus Areas

- Workflow automation
- Performance metrics and KPIs
- Continuous improvement strategies

What you receive

- Process optimisation report
- Workflow automation recommendations
- Improvement Plan

Organisational transformation – Adapting to change and driving growth

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What we do

- Assess organisational structure and culture
- Develop change management strategies
- Implement training and development programmes

Focus Areas

- Leadership development
- Talent acquisition and retention
- Organisational culture and engagement

What you receive

- Organisational transformation plan
- Leadership development framework
- Change Management Strategy
- Talent and culture enhancement roadmap

Let's create  together

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